## City of St. Thomas Community Recycling Centre Public Liaison Committee July 11, 2016 Meeting Minutes

## Attendees:

Chris Palmer, Greg Carrie, Joan Rymal, Justin Lawrence, Michelle Shannon, Mike Neal and Nathan Bokma

- 1. Call to Order- opened the meeting at 6:30pm.
- Site Tour Tour led by Michelle Shannon.
- 3. Scheduled Opening

TRY Recycling has been selected as the site's operator. Their bid scored the highest on the technical portion of the RFP as well as was the low bid annually. Try have hired 4 fulltime employees to work at the CRC. They are currently training at TRY London depots. Site will be open to the public on July 26, 2016. Ribbon Cutting ceremony will take place on July 29, 2016 at 2pm.

4. Update on Promotion and Education

Staff worked with a graphic designer to create a brand for the site. All communication and site signage have a similar feel and theme. A trifold brochure will be mailed via Canada Post as unaddressed admail to all addresses in the City. MyFM and the Weekly news are both doing interest pieces on the site as well as running a series of ads leading into the grand opening.

5. Additional Business

None

Next meeting to take place in November, 2016.